



Dear Potential Dealer:

Thank you for your interest in becoming an authorized dealer for MetroPCS.

We are currently accepting applications from business professionals who are interested in becoming MetroPCS Dealers. Please note that only completed applications will be considered.

Please complete the Potential Dealer Profile and email the completed document to:
ladealers@metropcs.com

We thoroughly evaluate each application, with careful consideration being given to your store's proximity to existing MetroPCS dealers. Other determining factors include your status as an independent business, the number of carriers you represent, as well as your store's appearance.

After we review your profile and documents, we will contact you for further discussion.

Again, thank you for your interest in MetroPCS.

MetroPCS, Los Angeles Market



Authorized Dealer Program Minimum Guidelines

Location Guidelines

1. Dealer must have retail storefront presence including signage.
2. Dealer must have a current email address for communications from MetroPCS.
3. Dealer must have an operational fax machine for receipt of time sensitive information from MetroPCS.
4. Dealer location should be attractive, well kept, orderly and located in visible area.
5. Dealer must complete Dealer Application including bank and trade references and pass financial, background, and criminal history check.
6. Dealer must attach a photo of the interior and exterior of location.
7. Dealer must submit a business plan.
8. Requested location must be a minimum of 2 miles from nearest authorized MetroPCS location.

Minimum Merchandising Standards

Dealer must display the following:

1. Approved MetroPCS signage/banner inside retail locations
2. MetroPCS signage displayed on exterior of building.
3. Current coverage map provided by MetroPCS
4. MetroPCS literature regarding coverage and pricing
5. MetroPCS approved handsets
6. Dealer may not alter the metroPCS logo or recreate it without consent of MetroPCS.

Training Standards

1. Dealer must have owner(s) as well as all sales personnel trained by **MetroPCS Representative prior to initial launch of MetroPCS service.**
2. Dealer's new hires must attend a MetroPCS training session prior to selling MetroPCS products & services.
3. Dealer should notify their MetroPCS Representative of all new hires in order to provide ongoing training.



Name of Business: _____ DBA Name: _____

Mailing address: _____

City, State & Zip: _____

Requested Location Address: _____

City, State & Zip: _____ Date opened/acquired: _____

(List any additional store locations on page 2)

Phone Number: ____ (____) _____ Fax Number: ____ (____) _____ Mobile: (____) _____

Email Address: _____

Primary Contact Name: _____ Title: _____

Primary Contact's Mobile Telephone Number: ____ (____) _____

What is your type of business? _____

What products and services do you sell? _____

Do you want to carry MetroPCS in your existing location? ____ Yes ____ No

How many employees? _____ Other languages spoken: _____

Days and Hours of Operation: _____ Answering Machine ____ Yes ____ No

Please check all that apply: Store Front Kiosk Direct Sales
 Warehouse E – Commerce Flea Market



Wireless carriers sold:

AT&T	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No	Direct or Sub under which master dealer	_____
Boost/Boost Unlimited	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No	Direct or Sub under which master dealer	_____
Sprint	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No	Direct or Sub under which master dealer	_____
TMobile	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No	Direct or Sub under which master dealer	_____
Verizon	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No	Direct or Sub under which master dealer	_____
Other	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No	Direct or Sub under which master dealer	_____

List all Unlimited/Prepaid carriers _____

Number of MetroPCS units expected to sell per month: _____

Are you interested in opening new locations? Yes No

Do you currently advertise? Yes No

Which advertising mediums are used? _____

Monthly advertising budget: _____

Will you participate in MetroPCS advertising Co-op program? Yes No

Can you display a banner outside? Yes No

Are you interested in purchasing a MetroPCS Auth. Dealer exterior signage ex. Channel lettering/large box sign Yes No

Are you willing to dedicate at least 50% of your store space to MetroPCS? Yes No

Want to be a payment center? Yes No



Additional locations:

I attest that the foregoing statements and answers are true and complete. I authorize MetroPCS, Inc. and its related affiliated entities to investigate all statements contained in this application and to conduct a credit, background, and criminal history check on any and all individuals and business names associated with my company. I understand any misrepresentation or omission of the facts called for will constitute sufficient reason to cancel this application or, if I have been granted a dealership, to terminate my dealership.

Signature

Date

Printed Name